



World
Refining
Association

a **CLARION** company
EVENTS

WARSAW, POLAND 14-16 OCTOBER 2008

CENTRAL AND EASTERN EUROPEAN REFINING AND PETROCHEMICALS 11TH ANNUAL MEETING



Key speakers

Wojciech Heydel, President and CEO, **PKN ORLEN**

Pawel Olechnowicz, President and CEO, **GRUPA LOTOS**

Ivan Soucek, Chairman and CEO, **CESKA RAFINERSKA**

Paul Augustowski, President and CEO, **BASELL ORLEN POLYOLEFINS**

Alexandru Nicolcioiu, President, **ROMPETROL**

Árpád Olvasó, Executive Vice President, Petrochemical Division, **MOL GROUP**

Jeffrey Rinker, Senior Vice President, Refining Joint Ventures and Special Projects, **OMV**

- **The ONLY event to bring together Presidents, CEO's and Senior Executives** from all of the major CEE refineries and petrochemical companies
- **In-depth analysis and cutting edge case studies** on the latest developments impacting the Central and Eastern Refining and Petrochemical sector
- **Pre-event technology forum and site visit to the PKN ORLEN complex** in Plock will offer you a unique opportunity to view the technologies adopted for modernisation projects in the region as well as an insight into the practical workings of a facility that is ranked among the top 5 of its kind in Europe
- **Over 4 hours of interactive roundtable discussions** offering an excellent opportunity for one to one debates with senior executives on critical country-specific issues

www.wraconferences.com

SPONSORED BY:





CENTRAL AND EASTERN EUROPEAN REFINING AND PETROCHEMICALS

WHY THIS EVENT?

The World Refining Association is delighted to announce the 11th Annual Meeting of the most established and well attended downstream event within the CEE region, the Central and Eastern European Refining and Petrochemicals Roundtable, which is to take place on 14-16 October 2008 in Warsaw, Poland.

The 2008 event will begin with the Technology Forum providing in-depth case studies into both refinery and petrochemical plant modernisation projects in the region looking closely at the technologies and processes adopted, the key drivers for modernising and also how profitability and yield have improved at the upgraded units. On Tuesday afternoon, 14 October, you are invited to the site visit to the refining and petrochemical complex in Plock. This complex is ranked amongst the most advanced and modern facilities of its kind in Europe and it comprises nearly 70 units which operate in an area of over 790 hectares. The processing capacity of the Plock refinery exceeds 13.5 mln tones of crude oil per year.

The main two day conference will then focus on the key issues currently affecting the refining and petrochemical industry in Central and Eastern Europe including consolidation and privatisation



trends, the integration of petrochemical facilities within refineries, supply and demand of oil products, changes in approach to managing HSE, the impact of new emission standards and fuel specifications on the region's refiners, the growing importance of biofuels in the refining industry and advanced feedstocks for petrochemical production.

The roundtable discussions during the afternoon of Thursday 16 October will offer you the unique opportunity to join interactive discussions with the region's leading experts and most senior executives giving you the opportunity to raise issues affecting your business.

ABOUT THE WORLD REFINING ASSOCIATION

The WRA has achieved worldwide recognition for the organisation of high level, strategic & technical conferences within the downstream oil and gas sectors. Our industry lead events are renowned as market leaders for the refining, petrochemical and processing industry globally.

Due to our strong and long standing relationships with governments and all of the major oil and gas producers worldwide, we ensure our events consistently tap into the key issues affecting the industry and we bring together the principle influencers to share their thoughts, ideas and vision with you, our audience.

Our annual events take place across the globe in Europe, CIS, Russia, Middle East and Asia. They take centre stage in the oil & gas calendar together with our awards which are increasingly becoming a sought after commodity to highlight best practice excellence within the industry.

WHO SHOULD ATTEND?

- Senior Executives from Oil, Gas, Refining and Petrochemical Companies
- Decision Makers from International Governments
- Engineering and Technology Manufacturers, Contractors and Providers
- Process and Technology Support Advisors and Licensors
- Senior Refining Specialists and Management Personnel
- Project Management Specialists
- Specialist Advisors
- Industry Analysts and Consultants
- Business Development Experts
- Financiers: Corporate, Project and Trade Finance Specialists
- Biofuel Specialists

TESTIMONIALS FROM THE 2007 ROUNDTABLE

"Over the past ten years the WRA has organised an excellent series of industry leading events and I am delighted to say that, in its 10 year history, I have only missed the Central and Eastern European Refining and Petrochemicals Roundtable on two occasions. I look forward to continuing our relationship well into the future."

Ivan Soucek, Chairman and CEO, CESKA RAFINERSKA

"We believe that the Central and Eastern European Refining and Petrochemicals Roundtable is the best way possible to collect in one place the key decision makers in our industry and region, including those companies who are shaping the face of the refining and marketing industry today."

**Philip Stephenson, Vice Chairman of the Supervisory Board,
THE ROMPETROL GROUP NV**

TECHNOLOGY FORUM: TUESDAY 14 OCTOBER 2008

- 08:30 Registration and coffee
09:00 Workshop opening and business card exchange

09:15 Session one: Case study of a refinery modernisation project in the CEE region

- Grupa Lotos' 10+ Program: the development strategy for the Gdansk Refinery
- An in-depth look into the addition of technologically advanced facilities at the refinery

Wojciech Sieniawski, Project Manager, Refinery Expansion Department, Main Units Section, **GRUPA LOTOS**

Dr Jacek Gawrzak - Member of Management Board, **LURGI**

10:45 Coffee Break

11:15 Session two: Case study of a petrochemical plant modernisation project in the CEE region

- Cutting-edge technologies being implemented in a Central and Eastern European petrochemical complex. Enhanced binary refrigeration and MAPD performances
- What are the key drivers for petrochemical plant modernisation projects in the region and how are these investments evaluated?



Wojciech Gurgacz,
Production Development Director,
PKN ORLEN



Eckhard Grewenig,
Director Business Development,
CB&I LUMMUS

12:45 Site visit: PKN ORLEN's refining and petrochemical complex in Plock

14:30 Lunch



Plock Complex

15:00 Welcome address at the refining and petrochemical complex followed by a tour of the facilities

Places are strictly limited so early registration is recommended

18:00 Arrive at the hotel

19:00 Pre-conference registration and welcome reception

DAY ONE: WEDNESDAY 15 OCTOBER 2008

- 08:00 Registration and coffee
09:00 Opening and welcome address and business card exchange

09:15 Session one: Trends and strategies within the Central and Eastern European refining and petrochemicals industry

- Development of refining and petrochemical industry in Central & Eastern Europe: a PKN Orlen perspective
- Investment strategies of the major refiners and petrochemical companies in the region
- Progress and dynamics in the polyolefin market
- Opportunities for refinery and petrochemical integration: a view from the MOL Group



Wojciech Heydel,
President and CEO,
PKN ORLEN



Pawel Olechnowicz,
President and CEO,
GRUPA LOTOS



Paul Augustowski,
President and CEO,
BASELL ORLEN POLYOLEFINS



Árpád Olvasó,
Executive Vice President,
Petrochemical Division,
MOL GROUP

10:30 Coffee break

11:00 Session one (continued): Trends and strategies within the Central and Eastern European refining and petrochemicals industry

Chairman: Philip Morris, Marketing Manager, Refining, Europe and Middle East, Tonnage Gases, Equipment and Energy, **AIR PRODUCTS**

- The CEE Market within a European Context. How do the pace setters in CEE compare to those in Western Europe?
- The history of CRC (1996-2007) and its reaction to the development of the refining market and situation in the CEE region
- Building a performance culture at Petrom Refining
- Available models for financing the region's refineries



Andrew Bradley,
Head Global Downstream Oil Research, **WOOD MACKENZIE**



Ivan Soucek,
Chairman and CEO, **CESKA RAFINERSKA**



Jeffrey Rinker,
Senior Vice President, Refining Joint Ventures and Special Projects,
OMV



Kent Hilen,
Managing Director,
BNP PARIBAS

12:30 Luncheon with social networking opportunity sponsored by BNP



14:00 Session two: Trends and strategies within the South Eastern European refining and petrochemicals industry

Chairman: Gerry Madore, Refining and Marketing Divisional Coordinator, **INA ***

- A comparison of supply and demand of oil products in the region
- Development strategies of NIS – Oil Refinery Pancevo in the South Eastern Europe area
- Tupras' short and long term strategies
- The impact of new emission standards and fuel specifications on the region's refiners



Johannes Benigni,
Managing Director,
JBC ENERGY



Ozren Ocic,
Scientific Counselor, Development Manager, **NIS – OIL REFINERY PANCEVO**



Guro Acar,
Assistant General Manager,
TUPRAS

15:30 Tea Break

16:00 Session three: Innovative refining technologies and processes in Central and Eastern Europe

Chairman: Romolo Montanari, Senior Technology Consultant, **KTIP**

- The impact of sustainability requirements for the refining and petrochemical industries
- KBC develops technical service initiatives for European refiner
- Emission reduction goals and how they can be met through technological advancements in the refinery



Claus-Peter Haelsig,
Vice President, Technology,
FLUOR



Jim Sheldon, Senior Staff Consultant,
KBC



Wojciech Włodarczyk,
President of the Board,
OLPP

17:50 **Close of day one** Followed by evening drinks reception

For the latest confirmed speakers and conference programme visit www.wraconferences.com

DAY TWO: THURSDAY 16 OCTOBER 2008

09:00 Session three (continued): Innovative refining technologies and processes in Central and Eastern Europe

Chairman: Jeffrey Rinker, Senior Vice President, Refining Joint Ventures and Special Projects, **OMV**

- Hydroprocessing options for tough feeds to maximise euro 5 diesel. A look at cost-efficient processes for sulphur management in the refinery
- Modernisation projects of DIOKI Group: LDPE plant, VCM production and PVC plant
- Gasification from the perspective of the hydrogen producer
- How to increase efficiency and profitability of the refinery through advanced process control and optimisation
- Reducing energy costs of the refinery: a focus on plant automation technologies



Jan Steegstra, Technology Marketing Manager, **CHEVRON LUMMUS GLOBAL**



Zdenko Belosevic, President of the Management Board, **DIOKI d.d.**



Philip Morris, Marketing Manager, Refining, Europe and Middle East, Tonnage Gases, Equipment and Energy, **AIR PRODUCTS**

10:30 Coffee break

11:00 Session four: Innovative petrochemical technologies and processes in Central and Eastern Europe

Chairman: Kent Hilten, Managing Director, **BNP PARIBAS**

- Flexibility of feedstock for petrochemical production: an in-depth look at current technologies for alternative feedstock
- The latest sulphur recovery technologies for petrochemical plants
- How to best maximise the value of petrochemical by-products
- Carbon dioxide emissions in the petrochemical industry: how these can be reduced through technology and process improvements



Michelle Colozzi, Product Line Manager, Sulphur and Gas Treatment, **KTIP**



Ir. Drs. Baijan Azimzadeh, European Product Manager Processing Chemicals and Services, **BRENNTAG**

12:30 Luncheon with social networking opportunity

14:00 Session five: Roundtable discussions

Interactive open discussions providing an excellent opportunity to exchange ideas and information with panels of senior petrochemical and refinery personnel and oil executives from the following representative countries:



- Poland
Pawel Olechnowicz, President and CEO, **GRUPA LOTOS**
- Czech Republic
Ivan Soucek, Chairman and CEO, **CESKA RAFINERSKA**
- Hungary
Árpád Olvaso, Executive Vice President, **PETROCHEMICAL DIVISION, MOL**
- Serbia
Ozren Ocic, Scientific Counselor, Development Manager, **NIS – OIL REFINERY PANCEVO**

15:30 Tea break

16:00 Session five (continued): Roundtable discussions

- Turkey
Gurrol Acar, Assistant General Manager, **TUPRAS**
- Romania
Alexandru Nicolcioiu, President, and Silvian Potlogea, Director, Process and Engineering Division, **ROMPETROL RAFINARE**
- Greece
Senior Representative, **HELLENIC PETROLEUM**
- Croatia
Zdenko Belosevic, President of the Management Board, **DIOKI d.d.**

17:30 End of day two and close of conference

Panel question and answer discussions will follow each session

* speakers to be confirmed

2008 REFINERY/PLANT OF THE YEAR AWARD

During the evening drinks reception on Wednesday 15 October, The World Refining Association will present the 2008 Central and Eastern European Refinery/Plant of the Year Award to the Refinery/Plant that, in view of our attendees, has contributed to a major industry achievement through upgrade, extension and refurbishment or the installation of new technologies to achieve operational excellence.

Previous winners include:

Schwechat Refinery

OMV - 2007

Duna Refinery

MOL GROUP – 2006

Petrochemicals Cracker Project

PKN ORLEN – 2005

Rijeka Refinery

INA INDUSTRIJA NAFTE - 2004

Petromidia Refinery

THE ROMPETROL GROUP - 2003



OMV Prize: Thomas Gangl and Mariana Gheorghie accepting the 2007 Award on behalf of OMV



MOL Prize: Zolt Hernádi, Chairman and CEO, MOL Plc and Ferenc Horváth, Executive Vice President, Refining and Marketing, MOL Plc with the 2006 Refinery/Plant of the Year Award

“The Central and Eastern European Refining and Petrochemicals 10th Anniversary Meeting was an excellent professional and utmost interesting conference.”

Zdenko Belosevic,
President &
Member of the Management Board,
DIOKI d.d.

Why you should attend the 11th Annual Meeting, Central and Eastern European Refining and Petrochemicals

Over 30% of the attendees last year were Members of the Board, Presidents and Vice Presidents, CEOs and Managing Directors making this conference the most senior level strategic conference of its kind in CEE for Petrochemicals and Refining. If you are serious about ensuring your company is up to date with the latest developments, technologies and strategies, Central and Eastern European Refining and Petrochemicals, 11th Annual Meeting is the one conference you need to attend this year.

GAIN: A complete overview and a wealth of information on the latest developments impacting the Central and Eastern Refining and Petrochemical sector and learn about potential new strategies and investment opportunities

HEAR: Key players from the region and senior-level industry experts divulge their experiences and knowledge allowing you to establish your position in Central and Eastern Europe.

MEET: With 150 professionals from major regional and international refining and petrochemical companies within the sector and take the opportunity to network and forge lasting business relationships.

DISCUSS: Industry developments through our interactive roundtable sessions, informal social gatherings and site visit excursion.

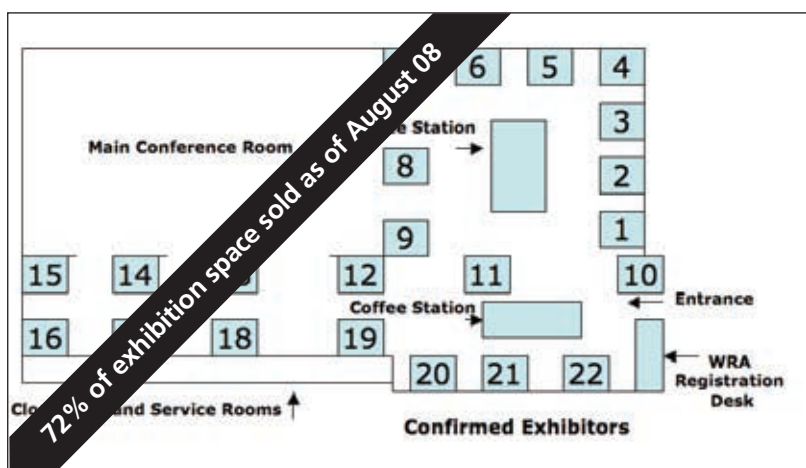
DEMONSTRATE YOUR SOLUTIONS TO HUNDREDS OF POTENTIAL CLIENTS

If your company is active within Central and Eastern Europe, this is the ideal opportunity to raise your company's profile.



Located centrally within our registration and dedicated social networking

foyer, exhibitors will have the opportunity to meet with clients, show reel corporate videos and perform working demonstrations of technology products, raising their profile within the region.



LIMITED OPPORTUNITIES AVAILABLE

To discuss your exhibitor or sponsorship requirements in further detail, please contact:

Violeta Dragodan, Conference Manager on

Tel: +44 (0)20 7067 1800

Fax: +44 (0)20 7430 0552

or Email: v.dragodan@theenergyexchange.co.uk

EXHIBITORS






REGISTRATION FORM

CENTRAL AND EASTERN EUROPEAN REFINING AND PETROCHEMICALS 11TH ANNUAL MEETING

WARSAW, POLAND 14-16 OCTOBER 2008

4 EASY WAYS TO REGISTER

 **World Refining Association, 4th Floor, 86 Hatton Garden, London, EC1N 8QQ**  +44 (0) 20 7067 1800 or +44 (0) 1242 529 090
 +44 (0) 20 7430 9513 or +44 (0) 1242 582 157  v.dragodan@theenergyexchange.co.uk

REGISTRATION FEE

- Workshop, Site Visit and 2 Day Roundtable 2224
 2 Day Roundtable only €1592
 I am unable to attend but wish to purchase the proceedings at a cost of €640

VAT will be charged at the appropriate rate where applicable.

DELEGATE DETAILS

Title	First Name	Last Name	Job Title	Email

To register more than 3 delegates, please photocopy this booking form. Group discounts are available from more than 3 registrants, please email v.dragodan@theenergyexchange.co.uk for further information.

Company Name

Nature of Business

Address

City

State/County

Country

Zip/Postcode

Telephone

Fax

Authorised by

Signature

Company CEO

Head of Refining

Head of Petrochemicals

Head of Production

ADMINISTRATION DETAILS

Accounts payable contact

Title First Name Last Name

Telephone Email EU customers VAT number

Payment Details - Please tick your chosen method of payment

I will pay by bank transfer/invoice

I will pay by credit card

Visa Mastercard Amex Credit Card Number

Issue No Expiry Date IBAN No

Name of cardholder Address

Signature of cardholder:

PAYMENT - TERMS AND CONDITIONS CONFIRMATION:

Our official confirmation, invoice and hotel booking details will be emailed to you within 3 days of receiving your registration.

PAYMENT:

Payment of the full delegate fee is due 14 days after the invoice date, or immediately, if the registration is made within one month of the event. Our invoice will show your registration fee in Euros. Our full bank account details are on the invoice.

Please note your booking is valid only after full payment is received. We recommend you check with your Finance Department that payment has been made before traveling to the Conference.

CANCELLATIONS:

Made one month prior to the start of the conference will be refunded less a 50% administrative charge. Refund will be made after the conference.

Made within one month of the start date of the conference will receive no refund. Substitutes are acceptable at any time.

FORCE MAJEURE:

Please note that in case of force majeure The World Refining Association is relieved of all obligations. Force majeure includes any circumstances beyond the will of The World Refining Association, that impedes permanent or temporary compliance with the obligations, such as 'acts of god' including war, danger of war, government regulations, revolts, strikes, transportation difficulties, fire or severe disturbances affecting the conference organisation or its suppliers.

ADMINISTRATION - TERMS AND CONDITIONS

OFFICIAL VENUE AND HOTEL ACCOMMODATION

The Sofitel Victoria Warsaw Hotel, Krolewska 11 Str, 00-065, Warsaw, Poland.
Tel: +48 22 657 8011, Fax: +48 22 657 8057. The cost of the hotel accommodation is not included in the conference fee. The World Refining Association has negotiated preferential rates at the hotel (Standard Room 150 Euros plus VAT including breakfast) for delegates attending the event. Please contact Natasha Harwood via email n.harwood@theenergyexchange.co.uk for a hotel booking form.

REGISTRATION FEE

The registration fee covers attendance at all sessions, refreshments, lunches, receptions and documentation containing the speaker presentations. Please note it may be necessary to alter the content or timing of the programme or its speakers. Please note that VAT is not included and will be added at the appropriate rate where applicable.

LANGUAGE

The official conference language will be English.

CUSTOMER SERVICES

For questions concerning your registration, attendance, visa support and invoice payments, please contact our Customer Services Department, Tel: +44 (0)1242 529 090, Fax: +44 (0)1242 582 157.

BOOKING CODE: W